

Beyond Beds & Boundaries...

Indian Student Mobility Report

2023-2024



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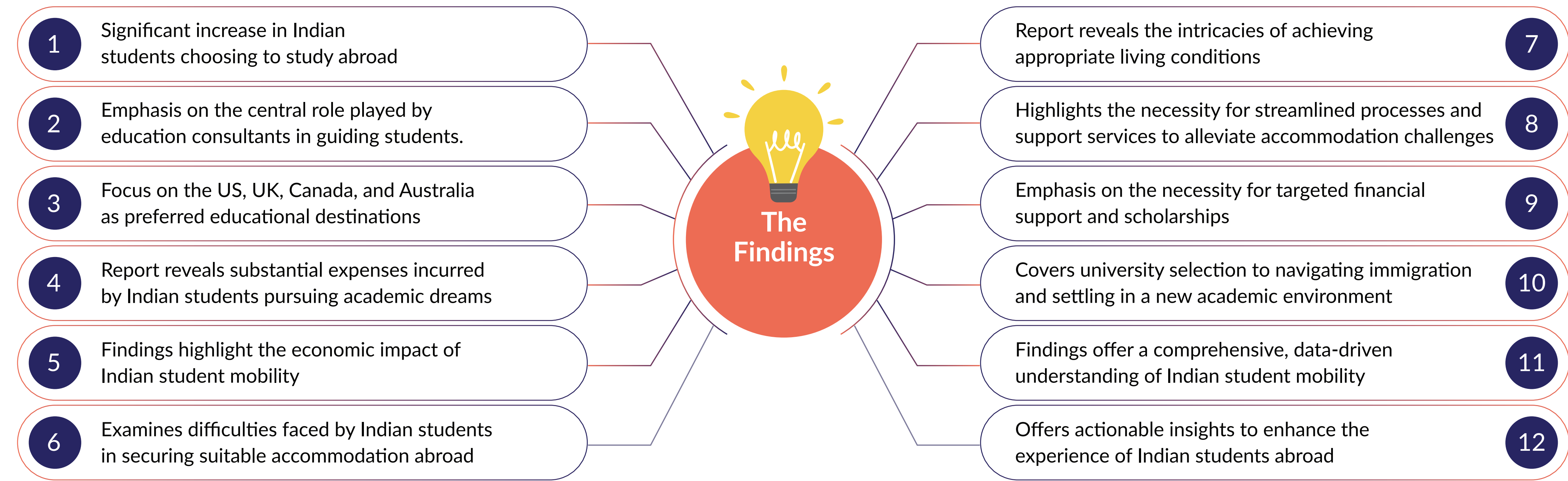
Executive Summary



Executive Summary (1/3)

Introduction

The **Beyond Beds & Boundaries: Indian Student Mobility Report, 2023-2024** provides a comprehensive analysis of Indian students' pursuit of higher education abroad, with a particular focus on US, UK, Canada and Australia. This report explores the intricacies of the higher education landscape, highlighting the myriad opportunities and challenges that Indian students face during their educational journeys abroad. In particular, it highlights the crucial issue of accommodation and the various obstacles that students may face from the planning phase until their settling in the destination country.



Executive Summary (2/3)

The Three Core Matrices

The report conceptualizes three pivotal matrices designed to offer a comprehensive understanding of the Indian student's journey in the study abroad ecosystem. These matrices serve as strategic tools for educational institutions, policymakers, and students alike, providing actionable insights into the complex landscape of overseas education.

Student Merit vs. Means Matrix



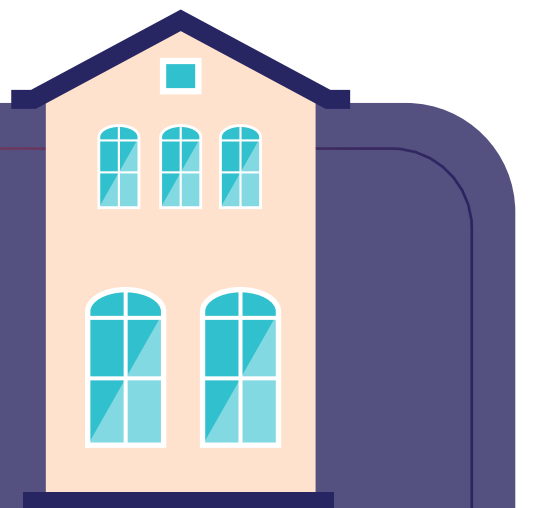
This matrix categorizes students based on their academic merit and financial means, offering a nuanced perspective that aids in student selection, scholarship allocation, and educational planning. It serves as a cornerstone for understanding the diverse student population and their unique needs.

University Quality & Cost Matrix



This matrix provides a holistic view of global educational institutions, categorizing them based on their academic rankings and the overall cost of education. It serves as a valuable resource for students and educational consultants, guiding them in making informed decisions about university selection.

Housing Proximity & Price Matrix



This matrix delves into the various student housing options available, categorized based on their proximity to educational institutions and their cost. It provides a 360-degree view of the accommodation landscape, aiding students in making housing choices that align with their academic and financial situations.

Together, these matrices offer a multi-dimensional analysis of the Indian student's journey, from the initial phase of research and self-assessment to selecting an educational path to choosing a suitable accommodation. They provide a structured framework that simplifies complex decision-making processes, thereby contributing to the overall effectiveness and efficiency of the study abroad experience for Indian students.

Executive Summary (3/3)

Envisioning the Future of Student Housing: Student Housing 5.0

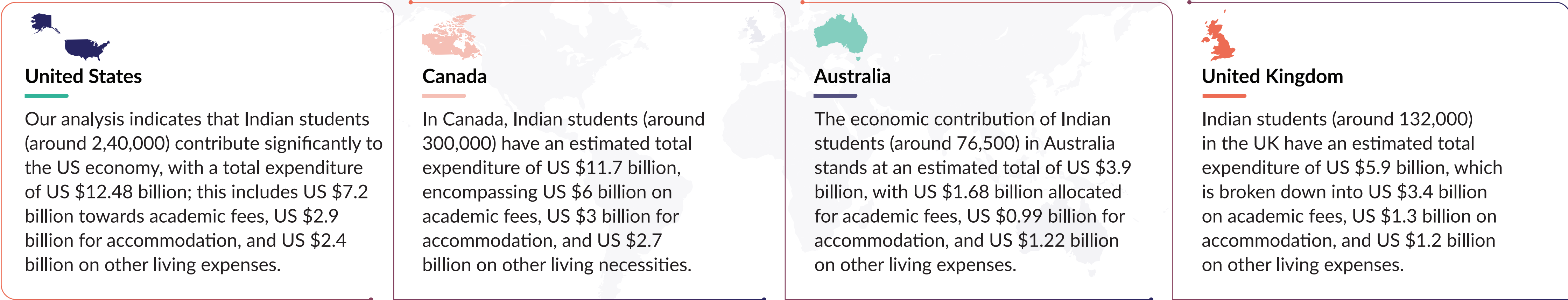
This report explores the evolving landscape of student housing, introducing a forward-thinking concept termed as 'Student Housing 5.0.' The core essence of Student Housing 5.0 lies in the integration of cutting-edge technology, tailored living experiences, and sustainable practices. This approach not only augments the living standards for students but also significantly contributes to eco-conscious living.

Suggested Study Abroad Project Plan

Our report provides a methodical project plan for students aspiring to pursue education abroad. It is highly recommended that students initiate the preparation for their overseas educational venture approximately 12 to 18 months prior to their departure. Early planning, encompassing advanced booking of accommodations and flight tickets, can potentially translate into a cost-saving of around 20-30%.

Spend on Study Abroad

We estimated almost 8.5 Lakhs students are pursuing their higher education abroad in just the 4 focused countries - US, UK, Australia and Canada spending close to US\$ 34 bn in the year of 2023-2024. The country wise details are discussed as under:



Conclusion

In conclusion, the report is designed to act as a comprehensive guide for the key stakeholders to understand the various nuances of Indian students pursuing or planning to pursue education abroad.



About Us

About Us (1/2)



University Living, founded in 2015 by Saurabh Arora and Mayank Maheshwari, has been a trailblazer in the international student accommodation industry. It stands out as a managed marketplace with a strong community focus, dedicated to offering students secure, comfortable, and affordable housing in numerous global locations.

Highly regarded in the Indian subcontinent, University Living has set new benchmarks in the field, providing access to over 2+ million beds across 515+ cities spanning the UK, Ireland, Australia, Europe, the USA, and Canada. Its services extend to over 1,000 top universities worldwide, significantly enhancing the educational journey for 2+ million students from 110 different nationalities. University Living is a tech-enabled, content-driven leader in the industry, having earned numerous awards and achieved a Gross Booking Value (GBV) of USD 500 million by booking over 15 million nights in just seven years. Their comprehensive suite of services includes seamless booking, transparent pricing, and 24/7 assistance, reflecting a decade's worth of expertise and a steadfast commitment to ensuring a smooth post-admission experience.

The company is deeply rooted in a people-oriented culture, utilizing innovative technology to adapt to the evolving needs of its members, constantly enhancing its services, and setting new industry standards. University Living's unwavering dedication to providing exceptional student accommodation experiences has solidified its position as a respected industry leader. Notably, University Living is an award-winning global student housing platform, receiving accolades such as Forbes India DGEMS 2023, Entrepreneur India-Cross Border Business Growth Award 2023, Best Entrepreneur Solution for Higher-ed, Mint Startup Icon Awards 2023, Indian Achievers' Award, and more. Discover a world of comfortable and secure accommodations with University Living, your trusted partner in the journey of higher education.

About Us (2/2)



EasyTransfer is a cross-border payments and compliance FinTech headquartered in Singapore with offices across India, greater China, UK, US, Canada and Australia.

For 10+ years, we have provided an online education payment platform for international students, processing US\$ 3 billion annually in payments to education institutions and accommodation providers globally.

By offering novel payment technologies, transparent and fair exchange rates, 1-to-1 guidance and native speaker support based in the home countries, EasyTransfer has helped international student families overcome cross-border financial challenges and pay tuition fees like a local.

EasyTransfer works with 1500+ education agencies, pathway programmes, colleges, universities and accommodation providers around the world. Our in-house technology and operations teams custom-build solutions and integrations for our education partners.

EasyTransfer has been ranked on FXC Intelligence Global Fintech 100, KPMG Fintech 50, and Forbes Asia 100 to Watch lists.



One Step Global is a market entry firm specialized in the higher education sector. We help global universities, colleges, government organizations to land and expand across Asia, through stakeholder management and in-country representation.

One Step Global works with some very prestigious universities and colleges across the world. Our solutions vary from market development, market entry and market presence.

Currently we have universities from the UK, USA, Ireland, Finland, Australia and New Zealand. We help our clients with strategy development, market introductions, in-country representation, stakeholder management, logistics and operations encompassing office space, hiring dedicated resources working for the client, managing payroll etc. Ours is a young and dynamic company, with a strong focus on performance and core values.

Our team of experienced and passionate professionals has a deep understanding of the higher education sector in Asia.



RAYSolute Consultants, founded by Aurobindo Saxena in Bengaluru, specializes in the education sector.

Deriving its name, RAYSolute (pronounced as "resolute"), from the four Indian Vedas, the firm offers expertise in Strategy, Operations, Finance, HR, IT, Marketing, Sales, and Change Management. RAYSolute empowers clients to overcome business challenges and capitalize on opportunities.

With a team of global education consultants, RAYSolute is dedicated to supporting educational institutions and companies in achieving their goals, driven by a passion for education and success.

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